



Cookies Policy

Last Updated: August 5, 2026

This Cookies Policy explains how Kwino Ecolux, LLC (“**Company**,” “**we**,” “**us**,” or “**our**”) uses cookies and similar tracking technologies on kwino.com and piddel.com (the “**Sites**”), and the choices available to you. This Policy should be read together with our **Privacy Policy**.

We do not place sensitive personal information (such as your mailing address or account password) inside cookies themselves. Cookies may, however, be linked to other personal information we hold about you, as described in our Privacy Policy.

Note: This Policy describes the categories of cookies and tracking technologies we use based on the third-party tools currently integrated with the Sites (Google Analytics; Meta, TikTok, and Google Ads advertising pixels). If additional tools are added or removed, this Policy will be updated accordingly. We recommend confirming a working, GDPR/CPRA-compliant cookie-consent banner is deployed on the live Sites so that the practices below are actually implemented as described (a “notice-and-choice” mechanism, not just a written policy, is what regulators expect).

1. What Are Cookies?

Cookies are small text files placed on your device by a website. They are widely used to make websites work, work more efficiently, and to provide reporting information. Cookies can be “**Persistent**” (remain on your device after you close your browser, until they expire or are deleted) or “**Session**” (deleted when you close your browser). Similar technologies include pixels/web beacons (used, for example, by Meta, TikTok, and Google) and locally stored objects.

2. Categories of Cookies We Use

Strictly Necessary / Essential Cookies

Type: Session **Administered by:** Us **Purpose:** Required for the Sites to function; for example, maintaining your shopping cart, keeping you logged into your Account, enabling secure checkout, and remembering your cookie consent choices. The Sites cannot function properly without these, and they are not subject to opt-out.

Functionality Cookies

Type: Persistent **Administered by:** Us **Purpose:** Remember your preferences (such as language selection, since the Sites are available in English, French, and Spanish) to provide a more personalized experience.



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Analytics Cookies

Type: Persistent **Administered by:** Third party, Google (Google Analytics) **Purpose:** Help us understand how visitors use the Sites (pages visited, time on page, traffic sources) so we can improve performance and content. Typical Google Analytics cookies include `_ga` and `_gid`. See Google's Privacy Policy: <https://policies.google.com/privacy>. You can also install the Google Analytics opt-out browser add-on.

Advertising / Targeting Cookies and Pixels

Type: Persistent **Administered by:** Third parties, Meta Platforms, Inc. (Meta/Facebook Pixel), TikTok Inc. (TikTok Pixel), and Google (Google Ads remarketing tag) **Purpose:** Track your activity on the Sites (such as pages or products viewed, and purchase/waitlist sign-up events) so that we and these companies can measure advertising performance and show you ads for PIDDÈL on Facebook, Instagram, TikTok, YouTube, and the wider Google/Meta/TikTok advertising networks that may be more relevant to your interests. This activity may be considered a "sale" or "share" of personal information under the CCPA/CPRA and similar state laws - see Section 6 of our Privacy Policy and Section 4 below for your opt-out choices.

Relevant third-party privacy policies: - Google: <https://policies.google.com/privacy> - Meta: <https://www.facebook.com/privacy/policy/> - TikTok: <https://www.tiktok.com/legal/privacy-policy>

3. Cookies from Payment and Email Providers

Our payment processors (e.g., PayPal, and/or Stripe) and email marketing platform (Klaviyo and/or HubSpot) may also set their own cookies when you check out or interact with our marketing emails, governed by their own privacy and cookie policies: - PayPal: <https://www.paypal.com/us/legalhub/privacy-full> - Stripe: <https://stripe.com/privacy> - Klaviyo: <https://www.klaviyo.com/privacy> - HubSpot: <https://www.legal.HubSpot.com/privacy>

4. Your Choices Regarding Cookies

You have several ways to control cookies:

- **Cookie preference tool on the Sites:** where available, use the "Cookie Preferences" or "Do Not Sell or Share My Personal Information" link to opt out of analytics and advertising cookies.
- **Global Privacy Control (GPC):** if your browser or an extension sends a GPC signal, we will treat it as a valid opt-out request for the "sale"/"sharing" of your information for advertising, to the extent required by law.



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- **Browser settings:** you can configure your browser to block or delete cookies. Refusing cookies may affect Site functionality (e.g., cart or login features may not work properly).
 - Chrome: <https://support.google.com/accounts/answer/32050>
 - Firefox: <https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>
 - Safari: <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>
 - Edge/Internet Explorer: Microsoft's browser support pages.
- **Ad-industry opt-out tools:**
 - NAI: <http://www.networkadvertising.org/choices/>
 - DAA: <http://optout.aboutads.info/?c=2&lang=EN>
 - EDAA (EU): <http://www.youronlinechoices.com/>
- **Mobile devices:** use "Limit Ad Tracking" (iOS) or "Opt out of Ads Personalization" (Android) in your device settings.

Please note that opt-outs are generally browser- and device-specific. You will need to repeat the opt-out on each browser/device you use, and if you clear your cookies, you may need to opt out again.

5. Changes to This Cookies Policy

We may update this Cookies Policy as our use of cookies and tracking technologies changes. Updates will be posted here with a revised "Last Updated" date.

6. Contact Us

Questions about this Cookies Policy? Contact us at:

Kwino Ecolux, LLC 4581 Weston Rd #261, Weston, FL 33331, United States Email: info@kwino.com